

# News Release

## **Cloudfarms cooperates with SUISAG to launch innovative application enabling individual tracking of pigs from birth to processing**

- **“Pig Passport” for easy and reliable registration of individual animals directly in the barn**
- **Tracking and sorting of animals along the supply chain**
- **Improving operational management, individual animal care, food safety and transparency for consumers**

Together with SUISAG, the service partner for Swiss pig producers and international genetics customers, Cloudfarms introduces an innovative application of its existing production management system to pig producers. The “Pig Passport” enables breeding farms, production farms and processors to register and analyze production data of each individual pig from birth to processing. The registered production data contains information such as the pig's genetic pedigree, feed consumption, or health information. An electronic ear tag connected to the Cloudfarms Mobile App allows fast, reliable, and easy data entry for each pig directly in the barn. The individual animal data are made available in real-time reports through the Cloudfarms web application.

In cooperation with SUISAG first pig producers from Switzerland and Germany have started to test the innovative software application in their daily operations. Thereby, the Cloudfarms Mobile App is integrated into SuisDataManager, the existing

Media contact  
Joachim Hueter  
Direct: +49(0)621-60-47735  
Email: [joachim.hueter@basf.com](mailto:joachim.hueter@basf.com)

reporting solution from SUISAG, which is widely used by pig producers in Switzerland. As part of the test phase, the software application will be further customized to the pig producers' specific needs. In a next step, SUISAG will make the Cloudfarms Mobile App together with the SuisDataManager available to all interested pig producers in Switzerland and Germany.

“So far, individual tracking is only common on specialized breeding farms, whereas on production farms, pigs are typically managed as groups, not as individuals. Now, each animal receives a digital “passport”, which can be used throughout the supply chain,” says Cloudfarms' Managing Director Jens Toppenberg. “Allowing more traceability, transparency and precision, individual management of pigs is the foundation to address key challenges of the pig industry such as food safety, animal health, efficient and sustainable production, and full transparency for consumers.”

In combination with the existing Field-to-Fork Traceability Platform from Cloudfarms, the “Pig Passport” enables integrators, pig producers, feed mills and processors to create added value along the supply chain. For example, they can track and sort individual pigs, according to parent lines or type of feed consumed. This way, Cloudfarms supports the industry in meeting the growing demand for safe and nutritious food at affordable prices, while improving operational management and reducing environmental impact.

For more information on the “Pig Passport” visit: <https://en.cloudfarms.com/pig-passport/>

### **About Cloudfarms**

Cloudfarms helps the pig industry to digitally transform. As a modern technology company, we help integrators, pig farms and companies along the pork supply chain to manage data in a beneficial, secure and easy way. Cloudfarms has customers in more than 40 countries worldwide. Amongst our customers are the leading pig producers in their respective country markets. Our service portfolio includes solutions for Production Management, Supply Chain Traceability, Sustainability, and Precision Livestock Farming. Cloudfarms is a subsidiary of BASF Group.

**For more information on Cloudfarms visit: <https://en.cloudfarms.com/>**

**About SUISAG**

SUISAG is the innovative and value-oriented company for Swiss pig producers and international genetics customers. With around 100 employees at various national and international locations, it is a leader in Swiss genetics, health programs and service.

**For more information on SUISAG visit: <https://www.suisag.ch/>**